



Bell Gardens: *The First California Friendly City* *Press Conference*

Thursday, August 16

10:00am-12:00pm

YOU ARE INVITED to a press conference on the first California Friendly City, an exciting partnership between Central Basin Municipal Water District and the inner-city of Bell Gardens to launch a citywide conservation program.

In addition to a focused public education effort, the citywide program will include the installation of popular, state-of-the-art conservation devices at public parks and facilities.

As the first California Friendly City, Bell Gardens is a model for future, regional conservation efforts statewide. To kick-off this exciting landmark project, Central Basin and the City of Bell Gardens will be co-hosting California Friendly Awareness Week, which will finish on the City's 46th Anniversary Celebration!

California Friendly Awareness Week
August 13 – 17, Bell Gardens CA

Location:

Bell Gardens Golf Course
8000 Park Lane,
Bell Gardens 90201

Speakers:

City of Bell Gardens

Mayor Jennifer Rodriguez

Mayor Pro Tem Pedro Aceituno

Central Basin Municipal Water District

Board President Robert Apodaca

Director Ed Vasquez

Lunch will be served at 12:00pm

RSVP By August 14:

Valerie Howard, Public Information Officer

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Links:

centralbasin.org • bellgardens.org



Bell Gardens

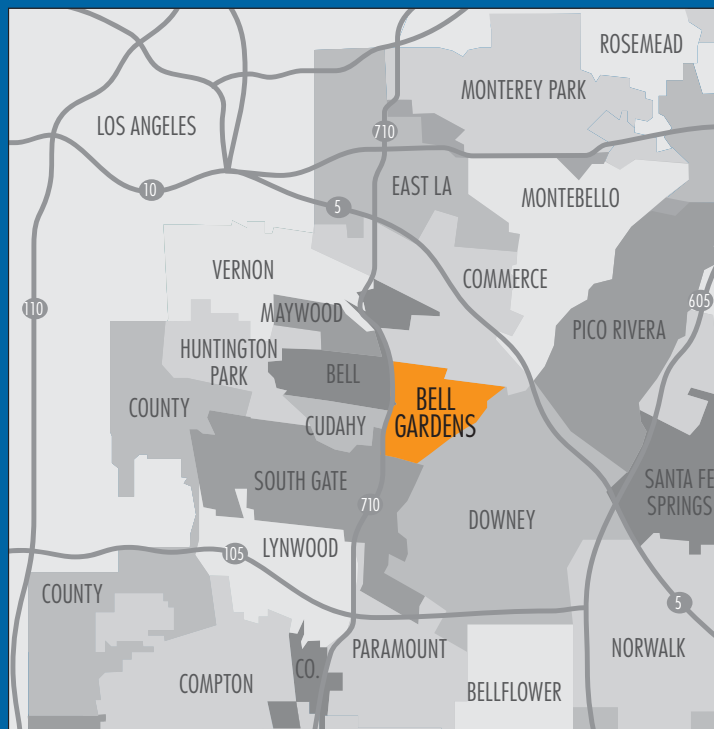
The City That Works

The City of Bell Gardens was incorporated as a general law city in 1961 and is rich in history and culture. Bordered by the Cities of Commerce, Downey, South Gate and Bell, Bell Gardens represents a progressive community with a growing economy. The City has a population of approximately 44,000 in an area of 2.5 square miles and is located in the Southeastern part of Los Angeles County.

With beautiful parks, emerald green soccer fields, a state-of-the-art community center, childcare centers, a sparkling lake stocked with fish and waterfowl, and a community golf course, the City of Bell Gardens continues to grow and prosper.

As the First California Friendly City, Bell Gardens is proud to showcase a range of conservation measures and devices that will enhance the City's water-use efficiency for years to come, as well as inspire others to adopt similar actions within their homes and communities.

Bell Gardens Map





bewaterwise.com

INTRODUCING

Bell Gardens: The First California Friendly City

What will change in the City?

Artificial Turf

25,000 square feet of turf will be removed from soccer field #5 and replaced with artificial turf for a total water-savings of 124,206,000 gallons.

California Friendly Plants

Approximately 74,000 square feet of turf will be removed from public areas throughout the City and California Friendly Plants will be put in its place for a total water-savings of 15,974,000 gallons.

Weather Based Irrigation Controllers

These controllers automatically adjust sprinkler water times based on the weather to conserve water and reduce run-off. By installing these controllers at various public parks the City can save over 2,119,000 gallons of water.

Waterbrooms

The City's cleaning crew has already been equipped with pressurized Waterbrooms that clean more efficiently and save water. By using these Waterbrooms over 4,500,756 gallons of water will be saved.

High-Efficiency Toilets

High-Efficiency Toilets use 1.2 gallons of water or less per flush. The installation of over 70 high-efficiency toilets in City buildings and recreation facilities will save over 19,560,000 gallons of water.

Waterless Urinals

These special Waterless Urinals completely eliminate the use of water while maintaining high sanitation standards. By installing just ten of the Waterless Urinals the city could save at least 7,987,000 gallons of water.

By implementing all of the measures the City of Bell Gardens will save at least 1.7 billion gallons of water. You can also be California Friendly in your home or business by installing water saving devices and changing the way you use water!