

**CENTRAL BASIN MUNICIPAL WATER DISTRICT****MARCH 14, 2007- Communications**

Apodaca, Chacon

**MARCH 27, 2007- Board Meeting**

Prepared by: Sandi Linares-Plimpton

Submitted by: Joone Lopez

Approved by: Art Aguilar

## INFORMATION CALENDAR

EARTH DAY 2007SUMMARY:

On Saturday, April 14, 2007 from 10:00 a.m. to noon, Central Basin, along with the Sanitation Districts of Los Angeles County (Sanitation Districts), will host the Earth Day 2007 event at the Sanitation District's facility in the City of Whittier. The facility will be transformed to resemble an expo where the public can enjoy an Earth Day celebration.

Earth Day 2007 is a FREE community-wide event that seeks to promote environmental awareness and education through hands-on activities for the whole family. Through this partnership with the Sanitation Districts, 24 cities within the Central Basin area as well as the 70 cities in the Sanitation Districts' boundaries will be able to participate in the half-day family fun event.

The event has received overwhelming responses from more than 100 regional environmental groups, water agencies, utilities, cities that will be exhibiting information the day of the event. In addition, this is the first District event where sponsorship opportunities were offered to participants. To date, approximately \$20,000 in sponsorships have been received.

FISCAL IMPACTS:

Not applicable.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on March 14, 2007 and was agendaized to the March 27, 2007 Board meeting as information for discussion.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Exhibit "A" - Earth Day flyer

# **EXHIBIT “A”**



# EARTH DAY 2007

*conserving \* educating \* recycling*

**Saturday, April 14, 2007**  
**10 a.m. – 2 p.m.**

Sanitation Districts of Los Angeles County  
1955 Workman Mill Road  
Whittier, CA 90601

*(See map and directions on the back)*

**100 Eco-Friendly  
Exhibitors**

*Featuring:*



Creative Composting  
Native Plant Gardens  
Speakers Series  
Children's Eco-Magic Show  
SEA Lab's Traveling Tide Pools  
Environmental Exhibits  
Printer Cartridge and  
Cell Phone Recycling Collection  
And Much More!

*Exhibitors include:*

Mono Lake Committee  
TreePeople  
Generation Earth  
LA Zoo and Botanical Gardens  
Planet Green  
OldTimers Foundation  
And Many Others!



**FUN  
&  
EDUCATIONAL  
activities  
for the whole  
family**



*Hosted by:*



**Central Basin**  
Municipal Water District

SANITATION DISTRICTS OF LOS ANGELES COUNTY



*Sponsored by:*

Black and Veatch • CH2M HILL • Honeywell Utilities Solutions • Kaiser Permanente • Kellogg Garden Products  
Kohler • Lee & RO. Inc. • Lockhead Martin • Metropolitan Water District of Southern California • MWH  
Rio Hondo College Foundation • San Gabriel Valley Economic Partnership • San Gabriel Valley Water Company • Sempra Energy



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