

CENTRAL BASIN MUNICIPAL WATER DISTRICT **JULY 12, 2006 - Communications**
Apodaca, Vasquez
JULY 24, 2006 - Board Meeting
Prepared by: Joone Lopez
Submitted by: Joone Lopez
Approved by: Art Aguilar

ACTION CALENDAR

ADOPTION OF THE CONSERVATION MASTER PLAN

SUMMARY:

Staff presented the Conservation Master Plan at a special Board workshop in May. Based on the data collection and a comprehensive analysis of various residential, commercial and industrial conservation measures, programs were ranked based on the following criteria:

- Cost-effectiveness;
- Water saving potential/certainty;
- Ability to implement;
- Outreach value;
- Additional benefits;
- Potential for outside funding; and
- Quickly scalable.

In addition to the evaluation, two stakeholders' workshops were held to receive feedback from cities, retail agencies and environmental groups. The five year action plan provides a roadmap that will guide the District's conservation efforts to reach the target set forth in the integrated resources plan.

The final draft of the Conservation Master Plan is attached as Exhibit "A" for the Board's approval and adoption.

FISCAL IMPACTS:

The funding for the implementation of the Conservation Master Plan was budgeted for FY 2006-07. Required annual funding for the remaining four years will be budgeted accordingly.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on July 12, 2006 and was recommended for approval at the July 24, 2006 Board meeting.

RECOMMENDED MOTION:

That the Board approves and adopts the Conservation Master Plan.

EXHIBITS:

Exhibit "A" - Final Draft Conservation Master Plan (Available Upon Request)